



PRESS RELEASE

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BOST Benefits Corporation is Expanding

NORTH CHARLESTON, SC (April 15, 2015) - [BOST Benefits Corp.](#) (BBC) has established a new business unit that refines its service to its clients and their employees. The new company, BOST Integrated Solutions (BIS), is the consolidation of call center enrollment services that were previously handled by BOST field offices throughout the country. [George Williams](#), current Vice President of Business Development at BBC, will serve as company president.

By combining call center services, BIS will provide an important layer of support to its clients - technology firms, exchanges, brokers and companies - that need assistance in communicating benefits to their employees. These employees are able to learn about their benefits through BOST in a user-friendly manner via online chat, voice, text and email. BIS also produces digital broadcasts and videos to better connect with employees about their benefits.

George Williams has 20 years of experience in the employee benefits industry and has been in a management position at BBC for five years. "With the implementation of the Affordable Care Act (ACA), businesses are realizing the importance of employee communication," said Williams. "By forming BOST Integrated Solutions, we will be able to help businesses comply with the ACA, but more importantly, we will be better able to assist their employees with understanding benefit offerings."

The BIS customer service center is located in North Charleston, South Carolina. Learn more about BIS and its enrollment support services at www.bostbenefits.com/solutions/communication.php.

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About BOST Benefit Corp.

BOST Benefits Corporation is one of the fastest growing employee benefits firms in the country. It specializes in benefit solutions for the group market. Currently, it assists more than 2,500 group clients by providing advanced capabilities and support services to their employees.

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